



# Media Fact Sheet

GOOD GUYS WITH PICKUPS ON DEMAND™

## FAST FACTS

### Headquarters

#### PICKUP, LLC

14681 Midway Road, Suite 200

Addison, Texas 75001

Phone (800) 560-2168

[www.pickupnow.com](http://www.pickupnow.com)

## FOUNDED

2014

## LEADERSHIP TEAM

**Brenda Stoner**, Founder and Chief Good Guy

**Aaron Favara**, Co-Founder, Chief Operating Guy

**Joshua Sams**, Chief Tech Guy

**Darren Waxman**, Chief Marketing Guy

**Raul Varela**, Chief Brand Guy

## APP AVAILABLE IN



## MEDIA CONTACTS

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## HOW PICKUP™ STARTED

Have you needed to move something on short notice? Or found yourself in the parking lot of a retail store with an item that was too big to fit in your car? Ever asked to borrow a friend's pickup truck to move something from one place to another? Nearly everyone has experienced at least one of these scenarios. That's exactly how the idea was "picked" and developed by founder and Chief Good Guy, Brenda Stoner.

## WHAT IS A PICKUP™?

PICKUP™ is an on-demand service, via mobile app, for anything you need to move, when you want to move it. No need to rent or borrow a truck to move or haul large items. PICKUP™ brings this experience directly to your smart phone or mobile device.

The PICKUP™ app is the perfect combination of technology and customer service. The service provides both consumers and businesses the capability to easily, affordably, and reliably load, haul, deliver or move anything that fits in the bed of a pickup truck.

## HOW DOES IT WORK?

You can request a truck and Good Guy driver with the tap of a button, after downloading our app from [iTunes](#) or [Google Play](#) from your mobile device. Don't have a smart phone? No problem! You can also request an estimate or order our service online at [pickupnow.com](http://pickupnow.com).

The PICKUP™ app will ask for the pickup and drop off locations, and request a picture of the item(s) you want transported. The app will let you know the estimated time of arrival for your pickup, a photo of the truck, and the name of your Good Guy driver.

## GOOD GUYS YOU CAN DEPEND ON

PICKUP™ has network of owner-operated pickup trucks and Good Guy drivers and that are trust verified. Our drivers are thoroughly screened, and have gone through extensive background checks. PICKUP™ Good Guys are a combination of off-duty firefighters or military veterans and other Good Guys you would recommend to a friend. PICKUP™ drivers are required to have a reputable driving record, along with truck registration, inspection and insurance all in good standing. They are also personally interviewed and their vehicles inspected prior to acceptance.

## STRATEGIC PARTNERSHIPS

PICKUP™, launched initially in Dallas/Ft. Worth, has teamed up with retailers to form strategic partnerships to help solve the Last Fast Mile logistics issues stores face. This program has helped retailers significantly improve their customer's experience by delivering items from the store to their homes the same day. Strategic partnerships include notable brands such as [GR Home Furnishings](#), [Grandeur Design](#), [Erdos at Home](#), [Port & Manor](#) and [West Elm](#).

## WHAT DOES IT COST?

The minimum charge for a PICKUP™ is \$45. Your items are protected by insurance provided by PICKUP™. We offer coverage for up to \$20,000 for our customers' goods.

Delivery help you can rely on. If we trust good guys with our lives, we can trust them with our stuff.