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GreenPrint teams with PICKUP to make deliveries carbon neutral

Collaboration enables PICKUP to neutralize 100% of carbon emissions across network

Atlanta, GA (April 5, 2022) – [GreenPrint](#), a PDI Company, today announced a collaboration with [PICKUP](#), a nationwide last-mile delivery company, to calculate and neutralize vehicle emissions for all its deliveries. The relationship will enable PICKUP and its retail and commercial partners to meet corporate sustainability targets while addressing the growing consumer demand for environmentally friendly delivery options.

According to the [Environmental Protection Agency](#), the transportation sector is responsible for 29% of U.S. greenhouse gas (GHG) emissions. The PICKUP carbon-neutral delivery solution, powered by GreenPrint, will provide a non-disruptive solution to minimize the carbon footprint from e-commerce and last-mile fulfillment using certified carbon offsets to bridge the gap to a more sustainable future.

“PICKUP was founded with the vision of providing customers with a best-in-class delivery experience,” said Aline Riemenschneider, Director of Marketing at PICKUP. “Being able to now also say that these deliveries are carbon-neutral is a logical evolution in our desire to continue to surprise and delight the consumer and our partners, while also making an immediate positive impact on the environment.”

According to the GreenPrint 2021 Business of Sustainability Index, 77% of Americans are concerned about the environmental impact of their purchases, and 73% will use a product’s environmental friendliness as a factor in their purchasing decision.

“We are excited to work with PICKUP and proud to be a part of its sustainability strategy,” said Pete Davis, founder and CEO of GreenPrint. “As more consumers consider e-commerce, it is increasingly important to address the emissions stemming from the last leg of a product’s journey to their doorstep if we want to achieve our global climate targets.”

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About PICKUP

PICKUP is an elevated delivery experience company and one of the nation's fastest-growing on-demand logistics providers. The Company features highly vetted PICKUP Delivery Pros delivering big, heavy and high-value items, from furniture and mattresses to HVAC and paint. PICKUP partners with leading retailers and commercial businesses to transform their omnichannel delivery experience. PICKUP implemented a defined and documented security program as well as completed SOC 2 Type 2 compliance certification with new security features that will further disrupt the logistics and last-mile supply chain industry. The Company's people and technology enable Delivery Pros to consistently provide elevated delivery experiences. PICKUP currently operates in over 80 service areas and reaches 150 million people, with plans for aggressive expansion. Learn more about PICKUP, including career opportunities, at <https://pickupnow.com/>.

About GreenPrint, A PDI Company

GreenPrint is a global environmental technology company, offering sustainability as a service with patent-protected programs that deliver environmental impact and bottom-line results. An Inc. 5000 company and a member of 1% for the Planet, GreenPrint's turnkey offerings help companies meet sustainability goals while increasing brand value and customer loyalty— making it easy for businesses to do well by doing good. GreenPrint, A Public Benefit Corporation, is on pace to offset over 30 million metric tons of carbon by 2025. Learn more at www.greenprint.eco.

About PDI

Professional Datasolutions, Inc. (PDI) software helps businesses and brands increase sales, operate more efficiently and securely, and improve critical decision-making. Since 1983, PDI has proudly served the convenience retail and petroleum wholesale industries. Over 1,500 companies, representing more than 200,000 locations worldwide, count on PDI solutions and expertise to deliver convenience and energy to the world. For more information about PDI, visit us at www.pdisoftware.com.